

**44<sup>th</sup> World Small Animal  
Veterinary Association Congress  
& 71<sup>st</sup> Canadian Veterinary  
Medical Association Convention**  
16-19 July, 2019 Toronto, Canada

EXPERIENCE TORONTO:  
**DISCOVER THE WORLD**

**Dear Industry Partner,**

It is an honour and a privilege to invite you to WSAVA 2019!

**ONLINE PROSPECTUS**



SUPPORT CATEGORIES & BENEFITS



PARTICIPATION STATISTICS & WSAVA  
INFORMATION



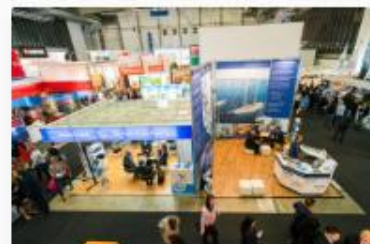
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GENERAL CONGRESS INFORMATION



PROMOTIONAL & ADVERTISING  
OPPORTUNITIES



ALL ABOUT EXHIBITION



HOTEL BOOKING



PAYMENTS CANCELLATION TERMS &  
CONDITIONS



DOWNLOAD PRINTABLE PROSPECTUS

Please contact me for details, pricing and booking form:

**Charlotte Lim – Industry Liaison & Sales Associate**

Tel: +31 20 763 0100

Email: [clim@kenes.com](mailto:clim@kenes.com)



**WSAVA  
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## Support Categories & Benefits

You will be given a support category dependent upon the total amount of your contribution. The total contribution will consist of the package chosen (details below) or sum of individual items (promotional opportunities, exhibition space (excluding storage space)).

You will benefit from outstanding advantages linked to your support category.

### SPONSORSHIP LEVELS (Package details below)

- DIAMOND SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

### SPONSORSHIP BENEFITS

BENEFITS ACCORDINGLY TO LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
BOOTH SPACE	1ST PRIORITY CHOICE OF BOOTH SPACE	2ND PRIORITY CHOICE OF BOOTH SPACE	3RD PRIORITY CHOICE OF BOOTH SPACE	4TH PRIORITY CHOICE OF BOOTH SPACE	5TH PRIORITY CHOICE OF BOOTH SPACE
CONGRESS REGISTRATION	10	6	4	3	1
EXHIBITION BADGES	15	10	8	5	3
THEME NIGHT TICKETS	10	8	6	4	2
HOTEL ACCOMMODATION	1ST PRIORITY CHOICE OF HOTEL ACCOMMODATION	2ND PRIORITY CHOICE OF HOTEL ACCOMMODATION	3RD PRIORITY CHOICE OF HOTEL ACCOMMODATION	4TH PRIORITY CHOICE OF HOTEL ACCOMMODATION	5TH PRIORITY CHOICE OF HOTEL ACCOMMODATION
DELEGATE LIST (INCLUDING ONLY THOSE WHO AGREED TO SHARE DETAILS)	2 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS

All other sponsors will be acknowledged as SPONSOR.

Companies booking exhibition space only will be acknowledged as EXHIBITORS.



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## SPONSORSHIP PACKAGES:

### DIAMOND PACKAGE

- 1110 sqft Exhibition Space
- 6 streams sponsorship (max. 2 streams per day)
- 3 signs in exhibition area (provided by the company)
- Advertisement: Inside front cover OR back cover of mini program
- Advertisement: Inside front cover OR back cover of final program
- Logo on congress bags OR Logo on lanyards
- 2 bag inserts (provided by the company)
- 2 Exclusive E-mail blasts (E-mail blast will be sent prior to the Congress. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Diamond Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as DIAMOND SPONSOR on congress website, signage onsite, App and in final program

### PLATINUM PACKAGE

- 900 sqft Exhibition Space
- 4 streams sponsorship (max. 1 stream per day)
- 2 signs in exhibition area (provided by the company)
- Advertisement: Inside back OR inside page of mini program
- Advertisement: Inside back OR inside page of final program
- 2 bag inserts (provided by the company)
- 1 Exclusive E-mail blast (E-mail blast will be sent prior to the Congress. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program





- Entitlement to use your logo with the following phrase: “Platinum Sponsor of the 44th WSAVA / 71st CVMA Congress” on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as PLATINUM SPONSOR on congress website, signage onsite, App and in final program

#### **GOLD PACKAGE**

- 500 sqft of Exhibition Space
- 2 streams sponsorship (max. 1 stream per day)
- 1 sign in exhibition area (provided by the company)
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 2 bag inserts (provided by the company)
- 1 Combined E-mail blast (E-mail blast will be sent prior to the Congress and will include up to 5 companies. Design to be supplied by the company (html) and to be provided by deadline)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: “Gold Sponsor of the 44th WSAVA / 71st CVMA Congress” on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as GOLD SPONSOR on congress website, signage onsite, App and in final program

#### **SILVER PACKAGE**

- 400 sqft Exhibition Space
- 1 stream sponsorship
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 1 Combined E-mail blast (E-mail blast will be sent prior to the Congress and will include up to 5 companies. Design to be supplied by the company (html) and to be provided by deadline)
- 2 bag inserts (provided by company)



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- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Silver Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as SILVER SPONSOR on congress website, signage onsite, App and in final program

#### **BRONZE PACKAGE**

- 200 sqft Exhibition Space
- 1/2 day stream sponsorship
- Advertisement: Inside page of final program
- 1 bag insert (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Bronze Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as BRONZE SPONSOR on congress website, signage onsite, App and in final program

#### **LOCAL PACKAGE (ONLY FOR CANADIAN OWNED COMPANY)**

- 100 sqft Pipe and Drapes booth
- 1 Inside page in Final Program
- 1 Bag Insert (provided by company)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Sponsor of the 44th WSAVA / 71st CVMA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as SPONSOR on congress website, signage onsite, App and in final program

#### **Special Requests**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact me to discuss your needs. Charlotte Lim ([clim@kenes.com](mailto:clim@kenes.com))



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## Participation Statistics & WSAVA Information

*"Taking part in the WSAVA world congress is like investing in myself. I become part of a global community of my peers. I am updated on the latest technologies and future developments in my profession that broaden my knowledge and my understanding. What's more, I am truly inspired, both professionally and personally!"*

### Benefits of Supporting WSAVA/FASAVA 2019

- **4 Days of Scientific Programs, over 80 speakers**
- Promotes cutting-edge scientific research
- **Offers a unique opportunity to exchange ideas with renowned professionals from across the world**
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets
- **Over 2,500 Delegates expected**
- Unique sponsorship opportunities
- Best Exhibition Booth Contest
- Very well located exhibition floor plus guaranteed traffic
- Growing interest from companies due to huge success at previous WSAVA congresses
- **More than 150 Scientific Sessions for delegates**
- Toronto as destination
- Fantastic Pre and Post Congress Tours in Toronto

### Interested in Partnering with WSAVA?

We believe in collaborative commitment with the veterinary industry to provide educational resources for our professional members. By joining our global community of 100 member societies, you will influence 200,000 individual veterinaries worldwide. By connecting with the creators and providers of the products required by our members, we seek to improve the care of companion animals and to inspire future generations entering the profession. We have always enjoyed close relationships with our sponsors and ensure that they receive true recognition and a return on investment for their support.

For information on society sponsorship opportunities, please contact Arpita Bhose, WSAVA Association Manager – [yourwsava@wsava.org](mailto:yourwsava@wsava.org)





## PREVIOUS WSAVA CONGRESS STATISTICS

2014	2015	2016	2017	2018
Cape Town	Bangkok	Cartagena	Copenhagen	Singapore
1,782	2,613	2,622	2,912	3,334

### WSAVA 2018 STATISTICS

#### Participants by World Region



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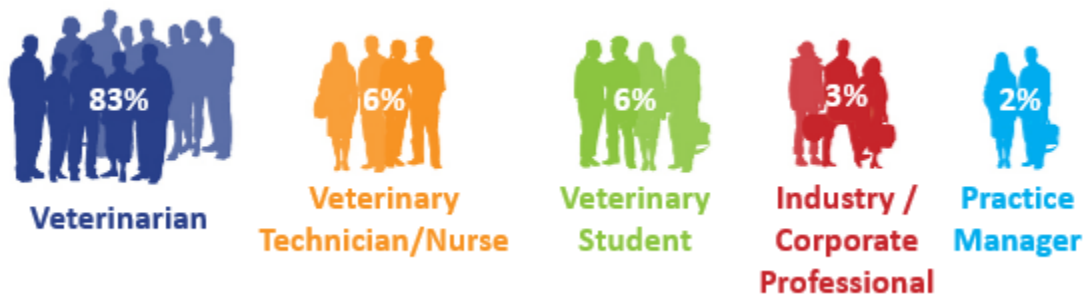
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**Top 10 Countries**



**Participants by Professional Interest**



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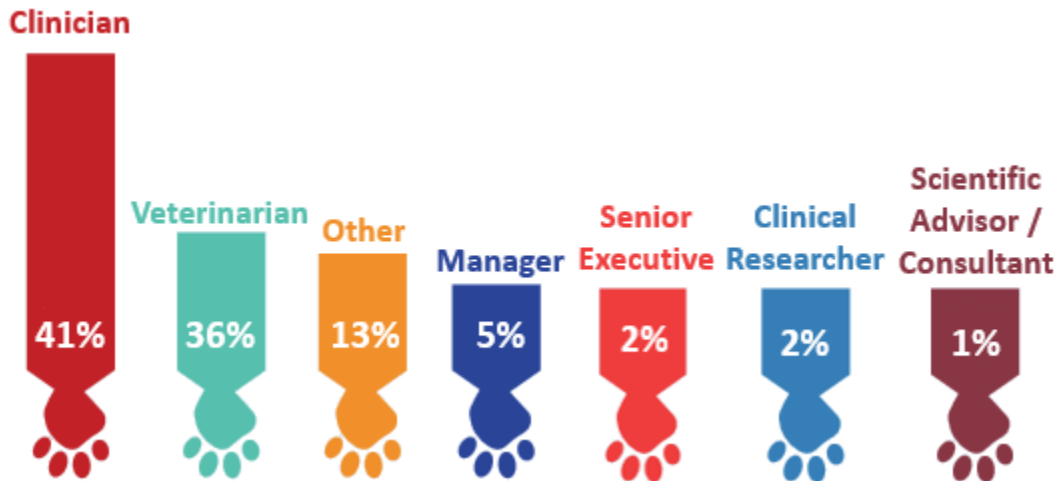


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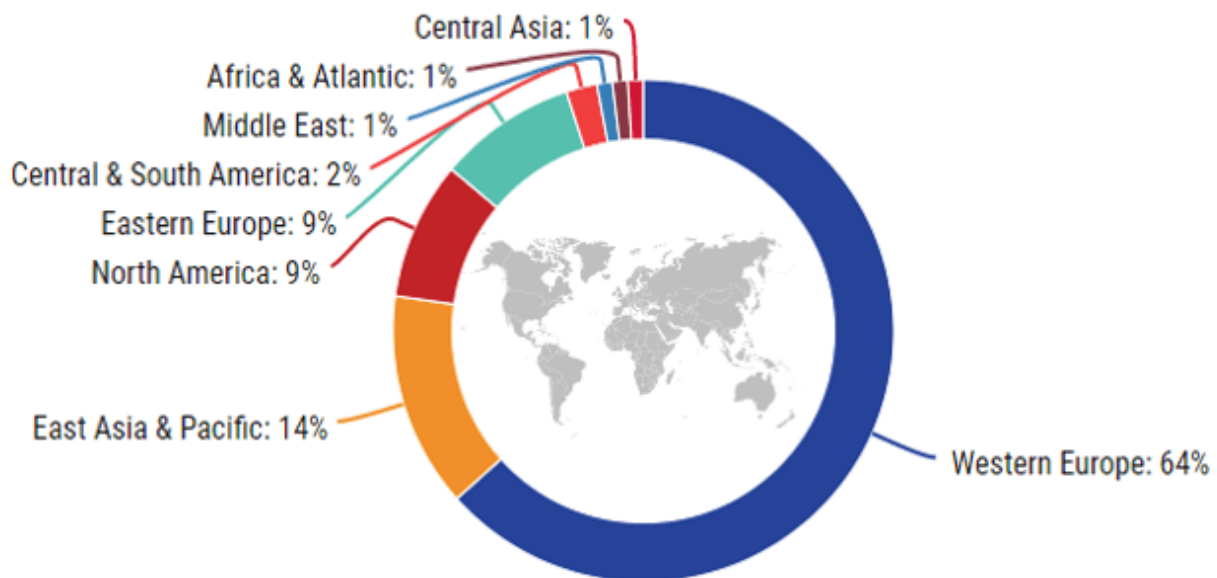


### Participants by Professional Role



### WSAVA 2017 STATISTICS

### Participants by World Regions



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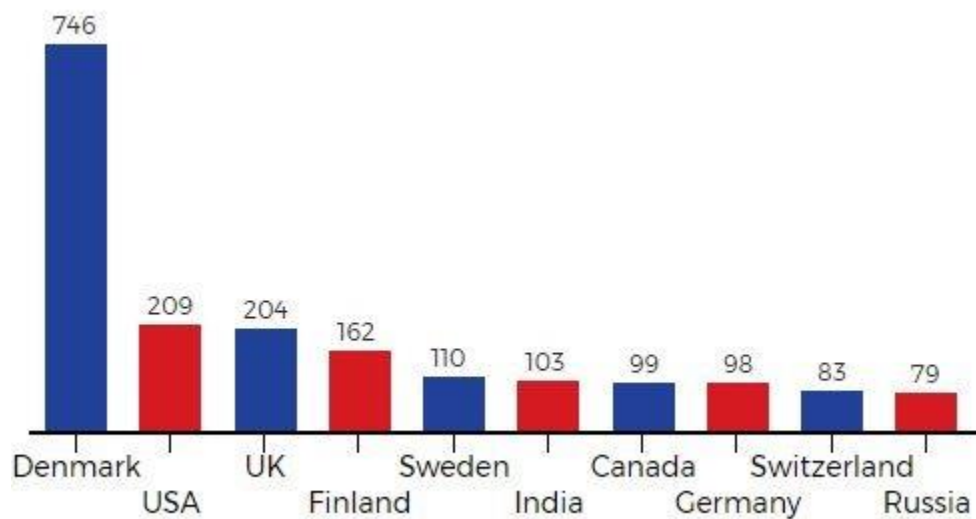


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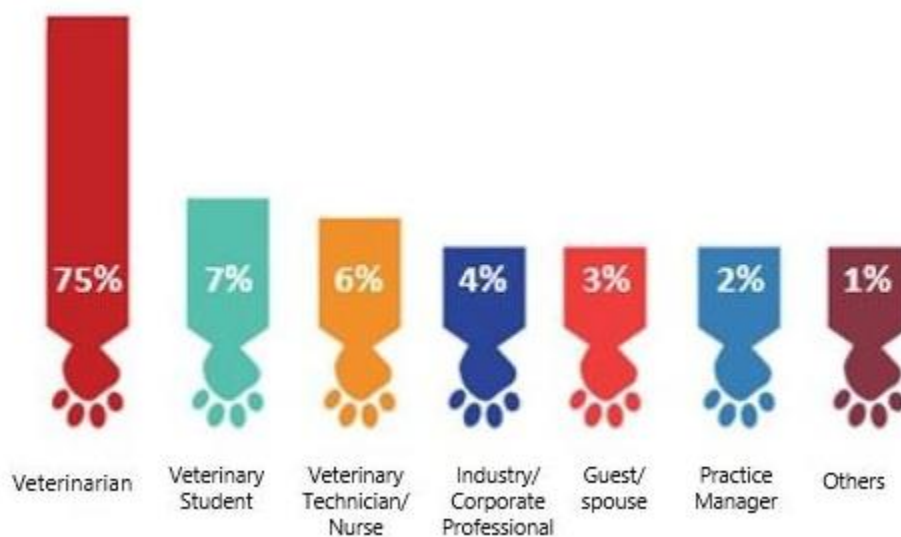
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**Top 10 countries**



**Participants by Professional Interest**



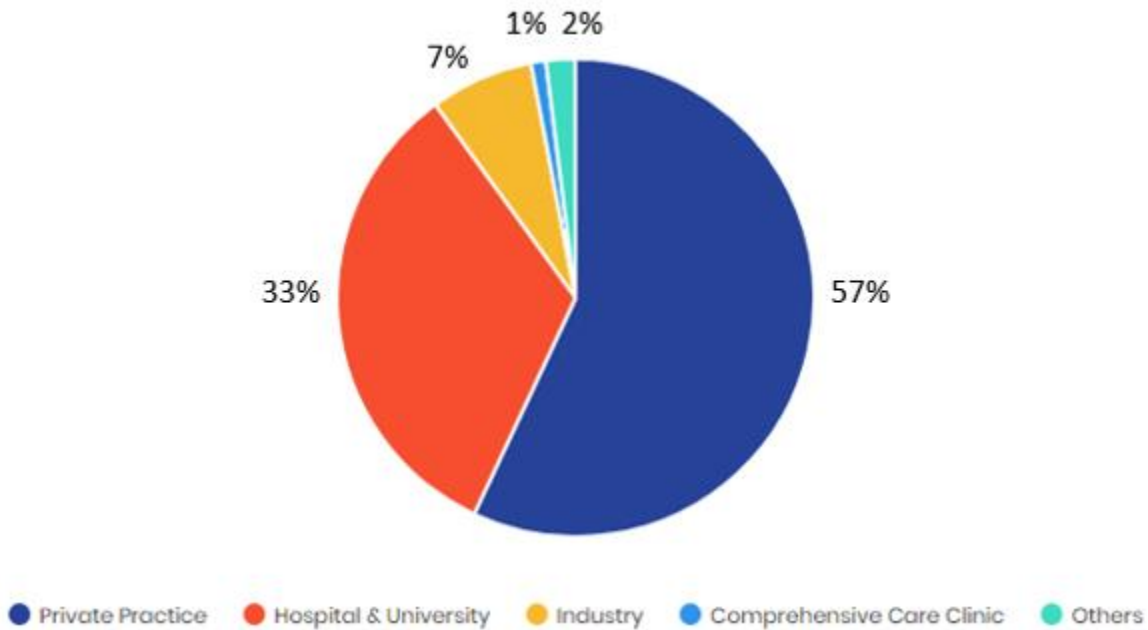
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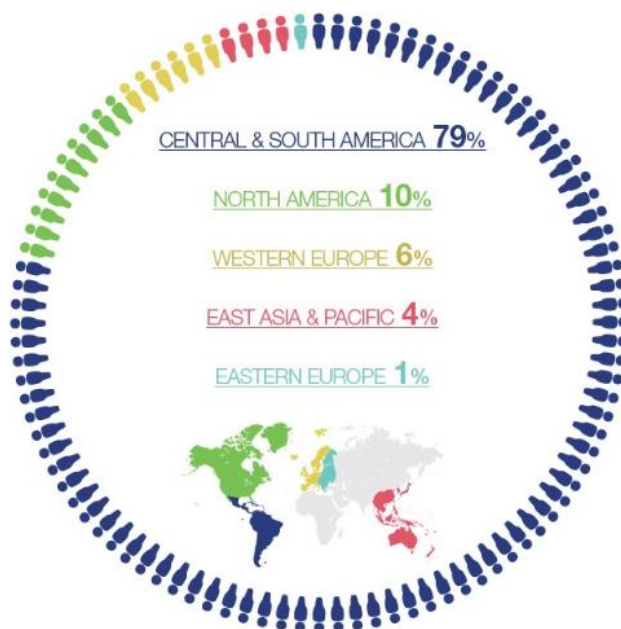
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Participants by World Place



## WSAVA 2016 STATISTICS

### PARTICIPANTS BY WORLD REGION



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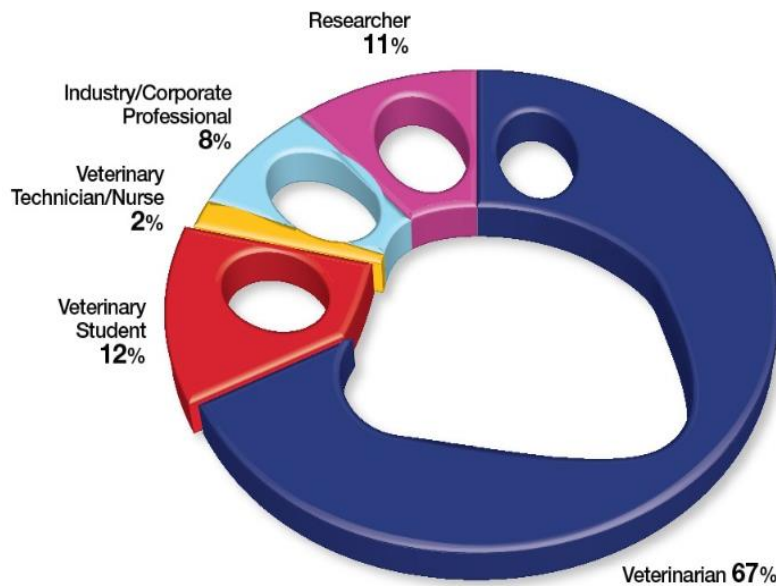


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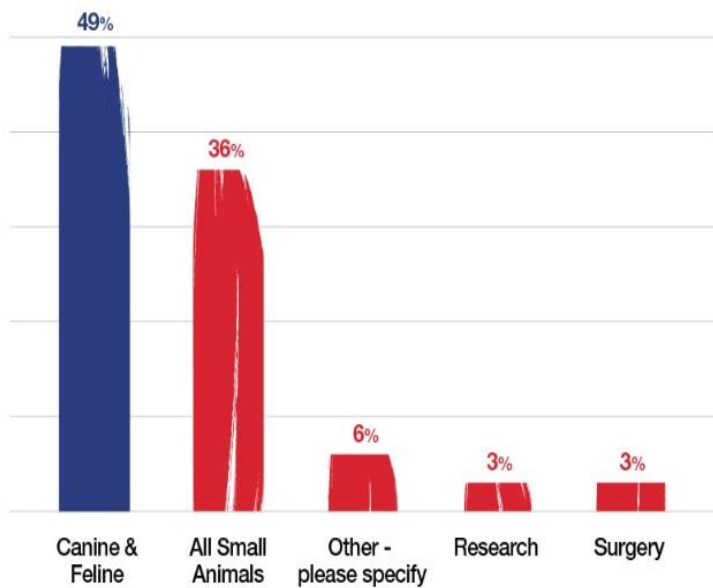
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## PROFESSIONAL ROLE



## PROFESSIONAL INTEREST



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**TOP 10 COUNTRIES**



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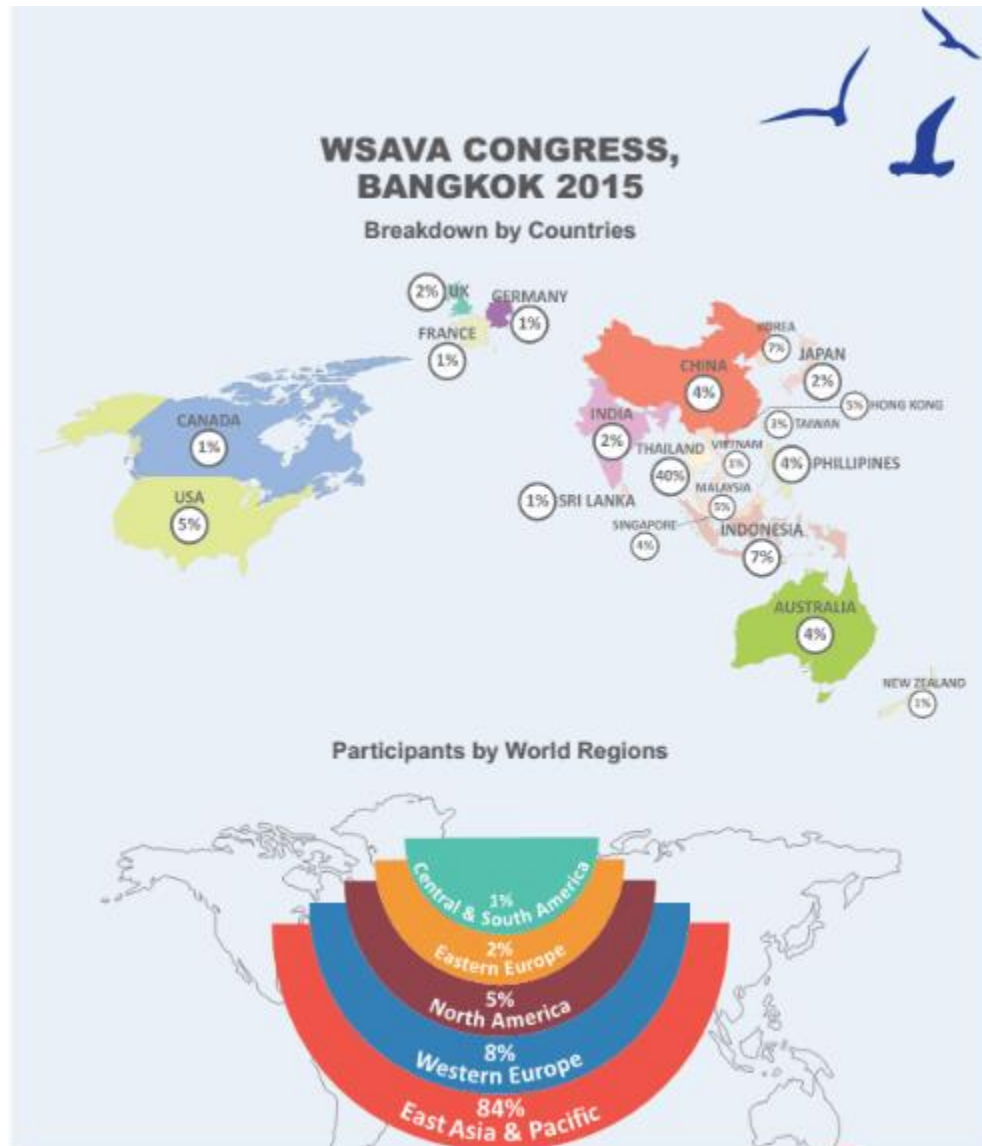
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WSAVA 2015 STATISTICS

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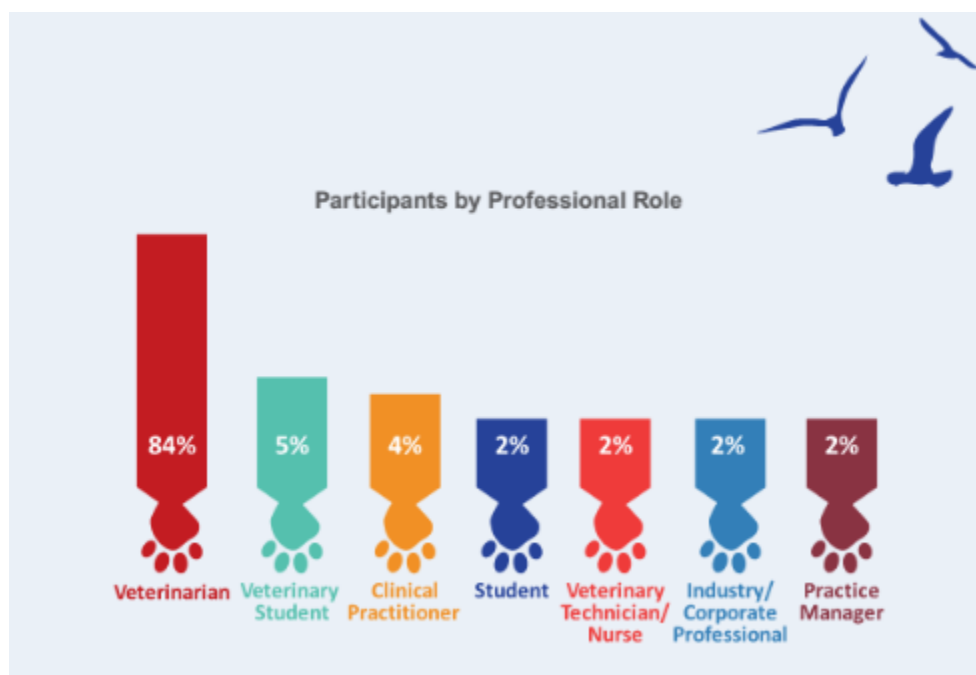
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## General Congress Information

### WSAVA/CVMA 2019 CONGRESS VENUE:

Metro Toronto Convention Centre (MTCC)  
222 Bremner Blvd,  
Toronto, ON M5V 3L9, Canada

Please [click here](#) for MTCC's website.

### WSAVA/CVMA 2019 CONGRESS CONTACT PERSONS:

Sponsorship & Exhibition Sales:

- WSAVA: **Ms. Charlotte Lim** – [clim@kenes.com](mailto:clim@kenes.com)
- CVMA: **Ms. Laima Laffitte** – [llaffitte@cvma-acmv.org](mailto:llaffitte@cvma-acmv.org)

Hotel Accommodation: **Ms. Shirley Raphaely** – [sraphaely@kenes.com](mailto:sraphaely@kenes.com)

Exhibition Manager: **Ms. Hanna Safier** – [hsafier@kenes.com](mailto:hsafier@kenes.com)

Industry Coordinator: **Ms. Stephanie Heurtier** – [SHeurtier@kenes.com](mailto:SHeurtier@kenes.com)

### WSAVA/CVMA 2019 CONGRESS MAIN DEADLINES:

(SUBJECT TO CHANGE)

1. Registration:

#### **Super Early Bird Rate\***

September 29 – October 30, 2018

#### **Early Bird Rate**

October 30, 2018 – April 9, 2019

#### **Late Rate**

From April 10, 2019 – onwards

#### **Onsite Rate**

From July 2, 2019

2. Abstract Deadline: December 16, 2018

3. Exhibitor Technical Manual: will be available by January 2019

4. Symposia Manual: will be available by January 2019

5. Company Adverts and Inserts: to be received by beginning May 2019



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## Promotional & Advertising Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

### SCIENTIFIC STREAM (Full day or Half day)



A Scientific Stream is a series of sessions that take place under one topic. WSAVA/CVMA 2019 offers companies to link their name to one (or multiple) streams during the world congress.

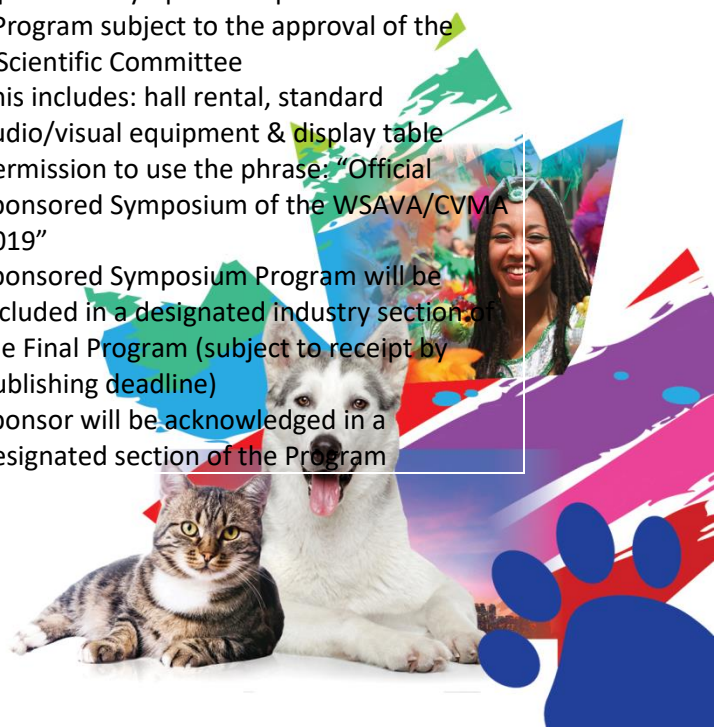
- Company logo on congress timetable (on top of the relevant stream)
- Acknowledgement with company logo on display in the hall (slide at beginning of sessions)

### INDUSTRY SYMPOSIUM - BREAKFAST/LUNCH



Industry sponsored symposium up to 60 minutes. Program subject to the approval of the Congress Scientific Committee

- This includes: hall rental, standard audio/visual equipment & display table
- Permission to use the phrase: "Official Sponsored Symposium of the WSAVA/CVMA 2019"
- Sponsored Symposium Program will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Sponsor will be acknowledged in a designated section of the Program





- Time Slots: allocated on a “first come, first served” basis

***The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.***

#### HANDS-ON WORKSHOP



Company workshop session up to 90 minute. Program subject to the approval of the Congress Scientific Committee

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official workshop of the WSAVA/CVMA 2019”
- Workshop Programs will be included in a designated section of the Final Program (subject to receipt by publishing deadline)
- Sponsors will be acknowledged in a designated section of the Program
- Time Slots – to be discussed with the Congress Scientific Committee

***The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Workshop speakers have already been invited by the Congress.***



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## WEBCASTING



The ability to attend all congresses, or alternatively, all congress sessions, is virtually impossible for the busy medical professional. Therefore, there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options\*:

1. **Video** includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
2. **Digital Imaging** includes PowerPoint slides with audio
  - Sponsor will be recognized on the home screen with "Sponsored by..." and a company logo only.
  - **Webcasting will be hosted on the WSAVA website. Webcasting can be a great addition to your stream sponsorship, or you can choose a scientific existing session and sponsor the webcast. Session will be available for a very wide audience after the congress.**



### MOBILE APP



The Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Congress App support includes:

- Sponsor acknowledgement on the splash/pop-up screen of the app: "Sponsored by: company name/logo"

### E- POSTERS



E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event. It creates unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations will allow attendees to access the electronic presentations easily and conveniently.

E-poster sponsorship includes:

- Signage at the entrance to the e-Poster area with "Sponsored by..." and a company logo only Signage.
- "Sponsored by..." and a company logo only on each individual e-poster station, on the "sail" as shown in the image.
- Sponsored will be acknowledged in the Industry Support and Exhibition section of the Program, on the event website and with signage during the event following all compliance regulations.



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## EVENT RELATED ITEMS

### CONGRESS MAIN DINNER EVENT



Opportunity to support the local theme night and enjoy great visibility! Exclusive Sponsorship.

- Sponsor's logo on sign at the entrance to the event
- Sponsor's logo on the invitations
- Sponsor will have the opportunity to distribute giveaways and branded items
- 10 complimentary invitations to the event

### WELCOME RECEPTION



Sponsor will have the opportunity to promote itself through a networking reception in the Exhibition Area, on the first evening, to which all registered attendees are invited.

- Sponsor's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event

### CLOSING DAY LUNCH RECEPTION



Sponsor will have the opportunity to promote itself through a networking reception with entertainment in the Congress Venue, on the last day, to which all registered attendees are invited.

- Sponsor's logo on sign around the Lunch Reception
- Opportunity to provide items bearing company logo for use at the event



### LUNCH BREAK



Sponsoring the lunch break gives your company great visibility!

- Opportunity to display 2 signs near buffets during lunch break (signs to be produced by company)
- Acknowledgement with company logo on all buffet tables
- Opportunity to provide items bearing company logo for use during the supported lunch (napkins etc)

### COFFEE BREAKS



Coffee will be served during breaks in the exhibition area.

- Opportunity to display 1 sign near buffets during breaks (sign to be produced by company)
- Acknowledgement with company logo on all buffet tables
- Opportunity to provide items bearing company logo for use during the sponsored break (napkins etc)

### HOSPITALITY SUITES/MEETING ROOMS



An opportunity to hire a room at the venue that will be used as a Corporate Suite. The sponsor will be able to host and entertain its guests throughout the event. Companies will have the option to order catering and AV at an additional cost.

- Opportunity to brand the corporate suite





### SPEAKERS' READY ROOM



Facilities will be available at the Congress Centre for speakers and abstract presenters to review their presentations.

- The Sponsor's name/or company logo will appear on a sign near the room
- Opportunity to display Sponsor's logo on screensavers at each workstation
- Opportunity to provide branded paper, mousepads
- Opportunity to distribute branded items / promotional gifts

### EXHIBITION RELATED ITEMS

#### PRODUCT THEATRE



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and **conduct product demonstrations** of your new products and services. Product Theatre sessions are 20 minutes in length and will be held in a designated area(s) **in the exhibition hall**, which is set up in theatre style for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other sponsors.

These sessions deliver a platform to gather and discuss issues on veterinarian education, specific products and therapeutic areas

Located in the Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials





### BRANDED SEATS



The branded Seating Cubes are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for the event.

- Opportunity to use the branded seats in your Product Theatre session
- Opportunity to customize the seating cubes
- 50+ branded seats will be produced
- Location of seating cubes onsite to be coordinated with Secretariats

### NEW PRODUCT GALLERY

The New Product Gallery allows you as a company to introduce your exciting new product to the WSAVA audience!

The gallery will contain max 15 new products and will be placed at a prominent location within the congress venue.

### INTERNET AREA



There will be an Internet Area, within the Exhibition Hall, equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed. This is an exclusive sponsorship item.

- Signage near the area with "Sponsored by..." and a company logo
- Opportunity to display company logo on screen background, screen saver
- Opportunity to brand area with your own carpet
- Opportunity to provide branded paper, mousepads
- Opportunity to distribute branded items



### CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.

- Supporter's logo with hyperlink on Congress website
- Acknowledgement in the Supporters' List in designated section of the Final Program
- Acknowledgement on Supporters' Board on-site
- Opportunity to brand the Charging Kiosk with your company name and logo

\*Photos are for illustration purpose only.

### WATER STATIONS

Sponsors will be given the opportunity to display the company logo on water dispensers in the Congress venue.

- Sponsor's logo will be placed on dispensers

### ADVERTISING ITEMS

#### ONSITE BRANDING OPTIONS



There are many branding opportunities in the congress venue:

- Electronic Screens – Exclusive/Looping
- Escalators & Staircase Branding
- Entrance to Congress Venue & Exhibition Hall

Please [click here](#) for the items.





### **TWITTER WALL**



The Twitter Wall is an exciting and modern item which encourages delegates to post messages related to WSAVA/CVMA 2019. This item provides you great exposure!

The on-site social media specialist will moderate the interactions to ensure that only appropriate and Congress related interactions are shared on the main screen.

A large screen will appear in a main area of the convention center (or in WSAVA/FASAVA booth) showing all social media interactions that include the Congress hashtag #WSAVACVMA2019

- Your company logo will be placed on the social media wall

### **PHOTO BOOTH**



The Photo Booth is an excellent tool to engage with Congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by the organizer, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, in the mobile app and with signage during the event





#### CONGRESS NOTEPADS & PENS



The sponsoring company will provide Notepads and Pens

- Notepads & Pens will bear the WSAVA logo and the Sponsor's company logo and will be distributed in the participants' Congress bags.

\* This item must be approved by Kenes International as well as the Congress' Organizing Committee prior to production.

#### LUGGAGE TAGS - EXCLUSIVE

This high visibility item will get exposure to your company's branding.

- Your company logo will be displayed on the luggage tags.
- This is an exclusive sponsorship item.

#### WORLD MAP



The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on congress participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the congress venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Sponsor will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Sponsored by..." and a company logo only



#### FINAL PROGRAM



Full inside page (or half page) color advertisement in the Final Program.

The Final Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.

#### PROMOTIONAL MATERIAL (BAG INSERTS)



Inclusion of one-page promotional material in the participants' Congress bags.

Material should be provided by the Sponsor and approved by WSAVA.



**WSAVA  
CONGRESS  
2019**  
8-12 July  
Toronto, Canada



CANADIAN VETERINARY  
MEDICAL ASSOCIATION  
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DES MÉDECINS VÉTÉRIAIRES

[www.wsava2019.com](http://www.wsava2019.com)

#### PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT

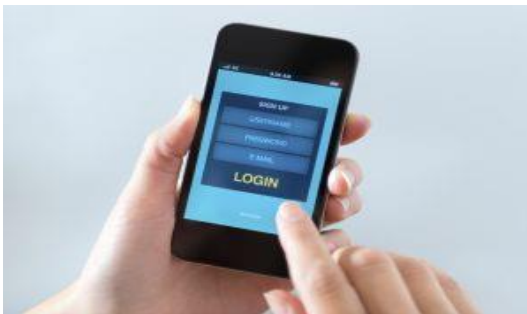


Gain additional exposure for your sponsored stream, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the Sponsor. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Sponsor and subject to receipt by 6 weeks prior to the Congress. "From" field will be **WSAVA/CVMA 2019**.
- **Joint:** Mail blast will list all sponsoring companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser.

*\* In the case where the sponsor cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

#### APP PUSH NOTIFICATION



- 1 "push notification" sent to all participants\*\* onsite through the mobile app – to be coordinated with Congress Organizer.

*\*(Only available for companies that sponsor a stream or Product Theatre)*

*\*\* (sent only to participants who download the app and accept to receive notifications)*

#### NOTES:

**\*All pictures are illustrations only.**





# All About Exhibition

## Space Only Rental

**(Minimum of 150 SQF)- If you wish to have a smaller booth, we recommend Pipe and Drapes rental.**

### That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

**Note:** If you are planning to have a joint booth with another company, a co-exhibitor fee of **1,500 €** applies.



### Pipes & Drapes Rental

#### That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- In addition, each booth will include the following:
  - Standard pipes and drapes system
  - 8" back wall, 3" side walls
  - Exhibitor's names banner
  - (2) arm lights
  - Carpet

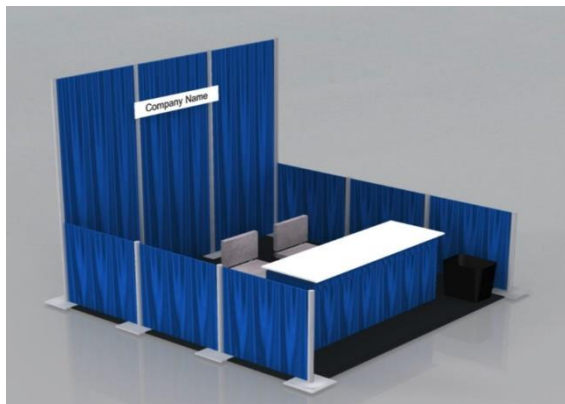
**\*\*Please note:** Space only / pipes & drapes rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

**Note:** If you are planning to have a joint booth with another company, a co-exhibitor fee of 1,500 € applies.



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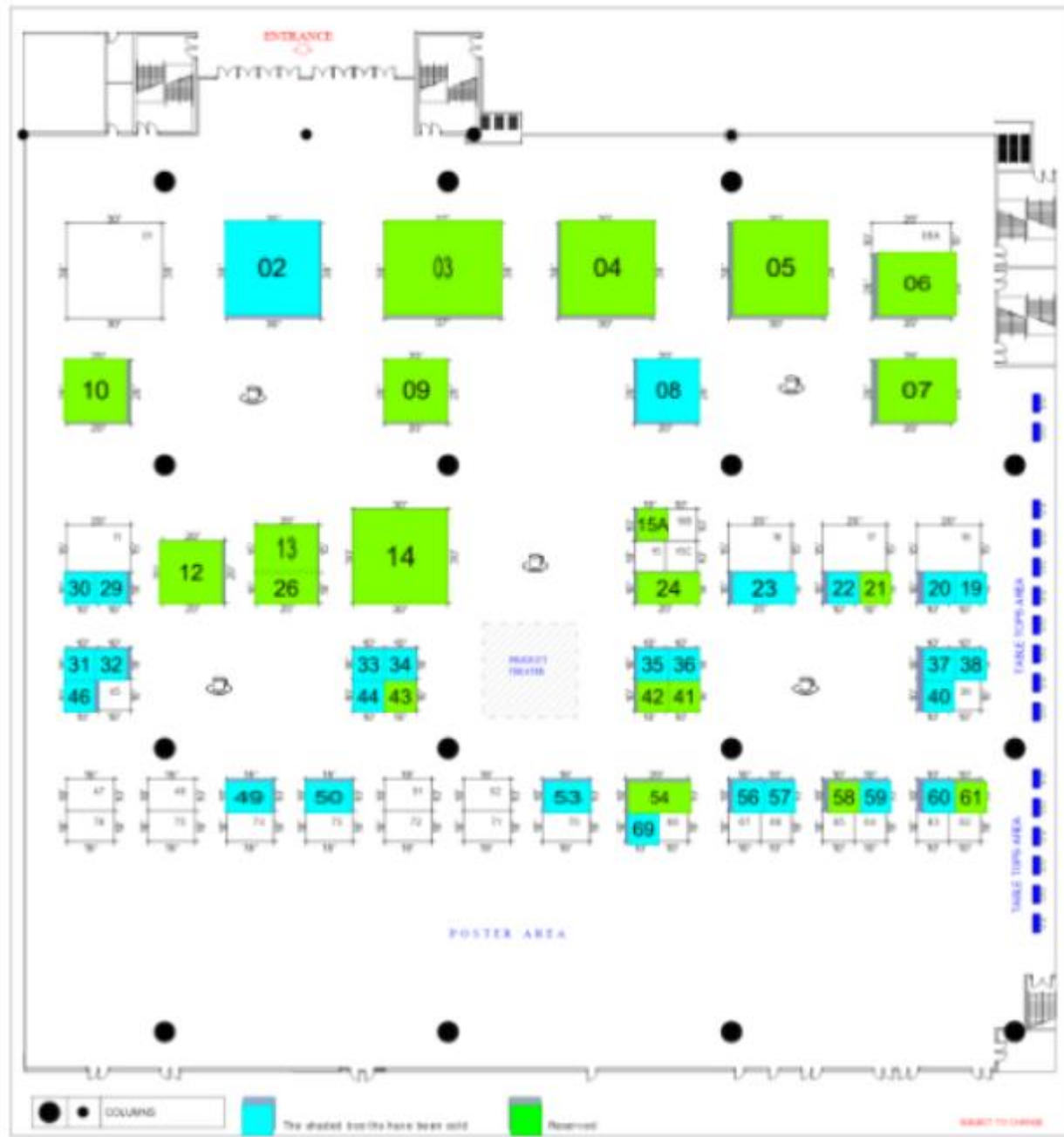
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**44<sup>th</sup> World Small Animal  
Veterinary Association Congress  
& 71<sup>st</sup> Canadian Veterinary  
Medical Association Convention**

16-19 July, 2019 Toronto, Canada

# Floorplan

EXPERIENCE TORONTO:  
**DISCOVER THE WORLD**



Please contact me for details, pricing and booking form:

Charlotte Lim

Industry Liaison & Sales Associate

Tel: +31 20 763 0100

Email: [clim@kenes.com](mailto:clim@kenes.com)



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### Venue Maps

Metro Toronto Convention Centre (MTCC)

222 Bremner Blvd,

Toronto, ON M5V 3L9,

Canada

### Exhibitors Badges Rules & regulations

#### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100sqf (9sqm) booked and one additional for each 100sqf after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 600sqf – 15 exhibitor registrations
- Booths larger than 600sqf – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

#### EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

#### INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.



- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

#### **SITE INSPECTIONS**

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

#### **EXHIBITOR LOGO & PROFILE**

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the **Kenes Exhibitors’ Portal**. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

#### **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WSAVA/CVMA 2019. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

#### **PROMOTIONAL ACTIVITIES**

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

**Further details will be included in the Exhibitors’ Technical Manual.**



# Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

## CONTRACTS & CONFIRMATION

### SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

### EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

### SUPPORT TERMS & CONDITIONS

Terms and Conditions ( [TERMS AND CONDITIONS.pdf](#)) of Sponsor will be included in the contract as well.

### INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

## PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice  
40% by January 16, 2019

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

**Option 1:** Payment by check (\$).

Please make checks payable to:

**Kenes International Organizers of Conferences Ltd – WSAVA 2019 Congress – Canada**

**Option 2:** Payment by Bank Transfer (\$).

Please make drafts payable to:

**Kenes International Organizers of Conferences Ltd – WSAVA 2019 Congress – Canada**





All bank charges are the responsibility of the payer.

### CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Charlotte Lim – [clim@kenes.com](mailto:clim@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before November 16, 2018, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between November 17, 2018 – March 15, 2019 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from March 17, 2019 onwards.

### VAT INFORMATION

NO VAT

All Sponsorship amounts are inclusive of VAT.

## Contact

Please contact me for details, pricing and booking form:

Charlotte Lim

Industry Liaison & Sales Associate

Tel: +31 20 763 0100

Email: [clim@kenes.com](mailto:clim@kenes.com)

