

**44<sup>th</sup> World Small Animal  
Veterinary Association Congress  
& 71<sup>st</sup> Canadian Veterinary  
Medical Association Convention**  
16-19 July, 2019 Toronto, Canada



**Branding Opportunities in the Venue**  
[August 2018]



EXPERIENCE TORONTO:  
**DISCOVER THE WORLD**



WSAVA  
CONGRESS  
2019  
16-19 JULY  
Toronto, Canada



CANADIAN VETERINARY  
MEDICAL ASSOCIATION  
ASSOCIATION CANADIENNE  
DES MÉDECINS VÉTÉRAIRES

Congress organizer  
Vetere International Organizers of Congresses S.A., Rue François-Versorenex 7, 1207 Geneva, Switzerland  
Tel: +41 22 906 0488 | Fax: +41 22 906 9140



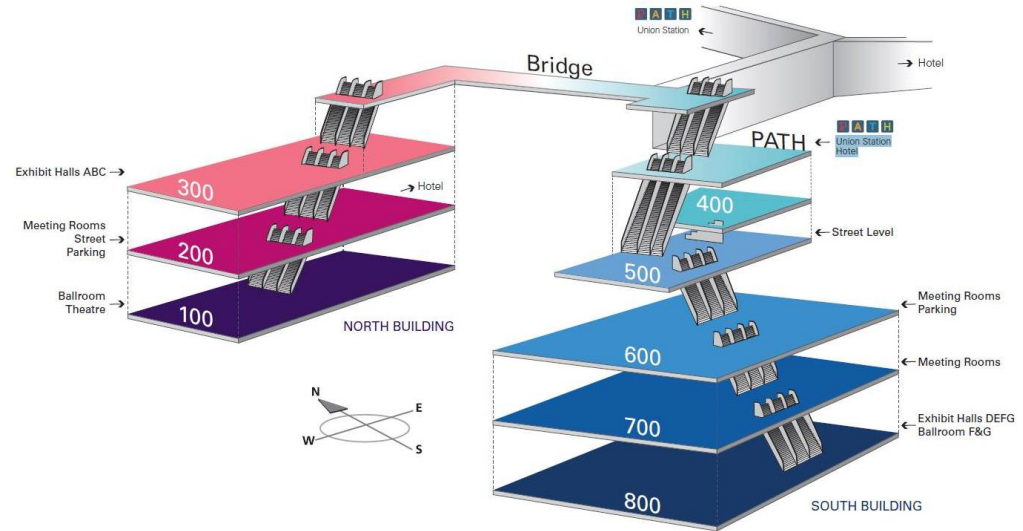
[www.wsava2019.com](http://www.wsava2019.com)

# Venue - Metro Toronto Convention Centre

| Area/Location                     | Level     |
|-----------------------------------|-----------|
| Exhibition Hall, F&B, Poster Area | 800       |
| Scientific Session Halls          | 700       |
| Registration Area                 | 600       |
| Meeting Rooms                     | 600 & 700 |
| Street Level                      | 500       |

\*The above is subjected to changes.

- Participants enter the venue from the Path Level or Level 500 (street level) down to Level 600 - 800.
- Branding options range from Level 500 to Level 800.
- Virtual map – click [here](#)



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# Branding Option Packages

Choose:

- 2 items, a discount of 10% is applied.
- 3 items or more, a discount of 15% is applied.

## Notes:

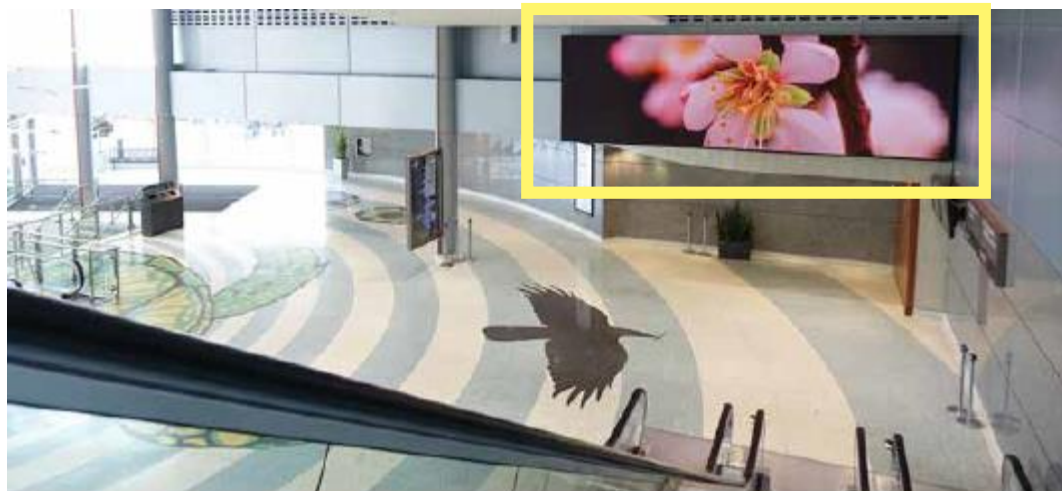
- Prices include production, installation and tear down costs.
- All branding options are in US Dollar, excluding VAT.
- Should you want to brand items in the hotel itself or more items, I am more than happy to discuss the options.



# Item #1: Digital Screen (on level 500) Lobby escalators up to PATH Level

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- Overall size: 24.57' x 7.56'
- 30 seconds advert in 5-minute rotation for all congress days
- Non exclusive item





## Item #2: Entrance Glass Decals

Main entrance to MTCC on level 500/Street Level

- The glass decals can only be perforated vinyl at a 80/20 ratio
- Single sided
- Exclusive item

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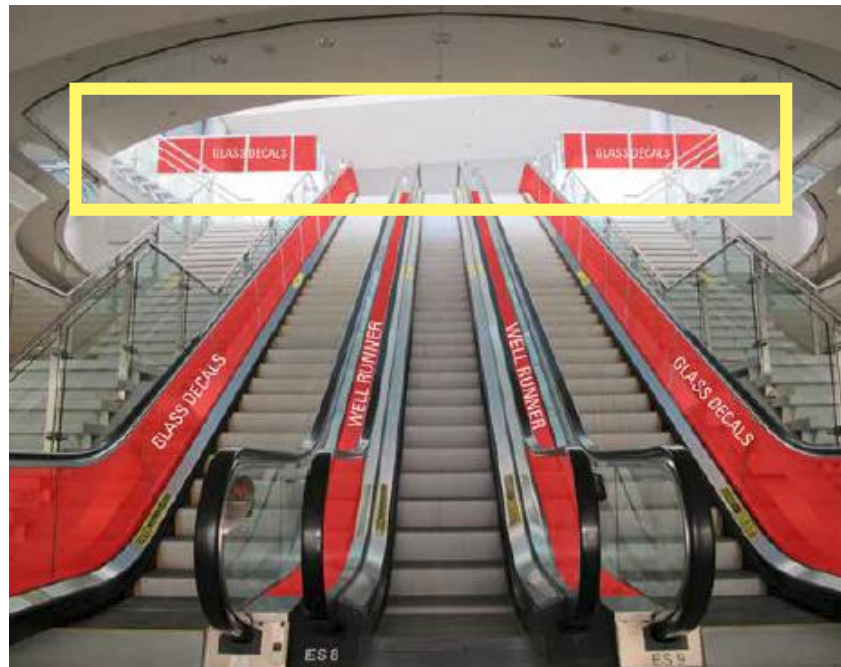
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# Item #3: Glass Decals (on level 500)

## Registration area level 600 up to 500 escalators

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- Choice of single or double sided
- Exclusive item



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# Item #4: Escalator Glass Decals & Well Runner

Registration area level 600 up to 500 escalators

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- 2 single sided glass decals & 2 well runners
- Exclusive item

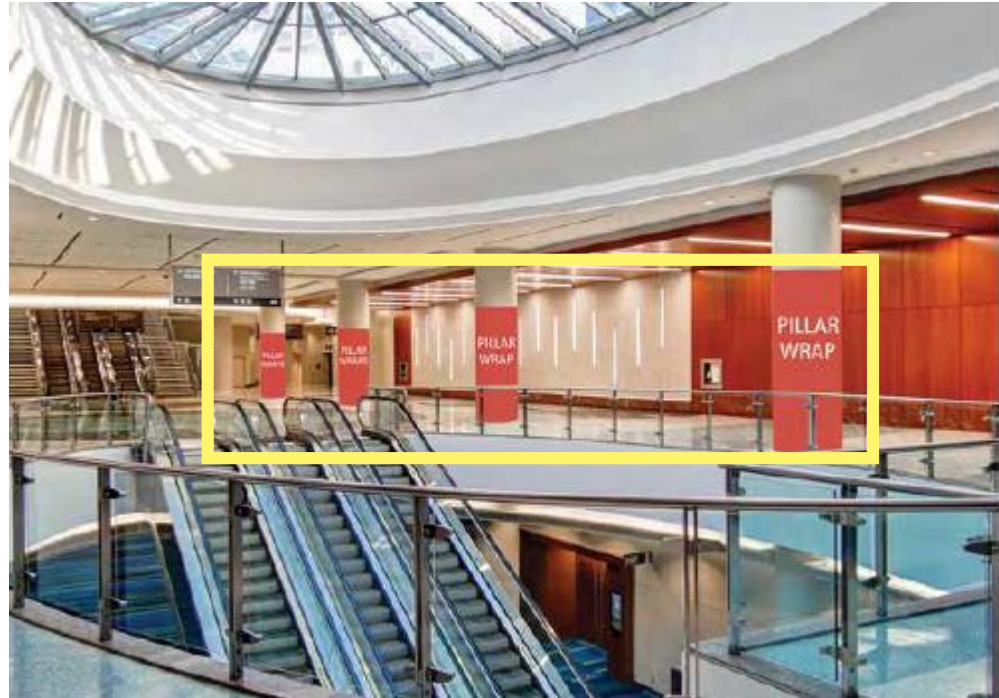


# Item #5: Pillar Wraps

## Registration area (level 600)

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- Quantity: 4
- Height: 8' (approx. 2.44m)
- Material: Fabric
- Exclusive item





# Item #6: Banner

## Registration area escalators down to Level 700

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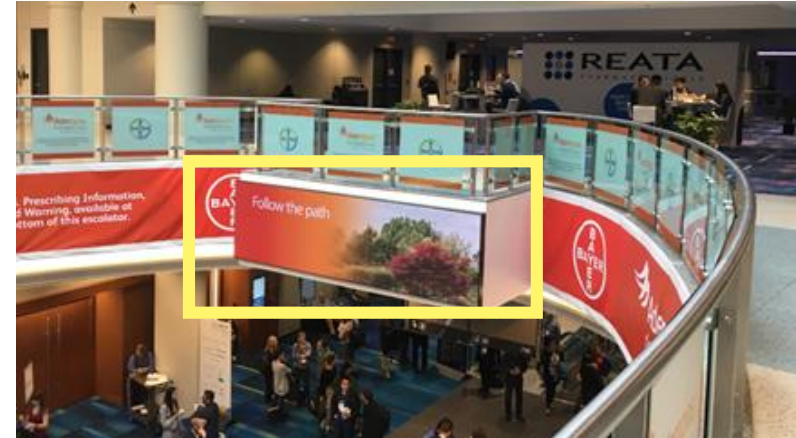
- Subject to Congress Artwork Guidelines
- Sponsor's name/logo will be mentioned exclusively.
- E.g. XXX welcomes you to WSAVA



## Item #7: Digital Wall

Registration area level 600 main  
escalators down to 700

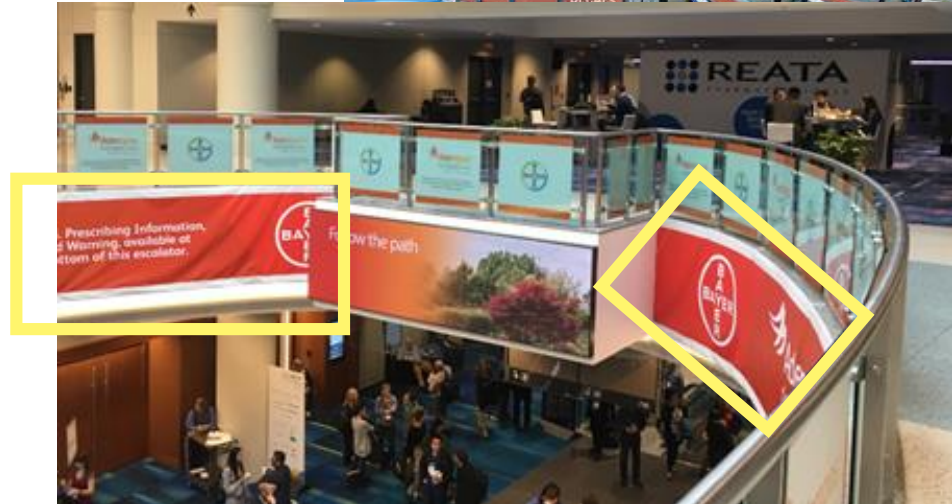
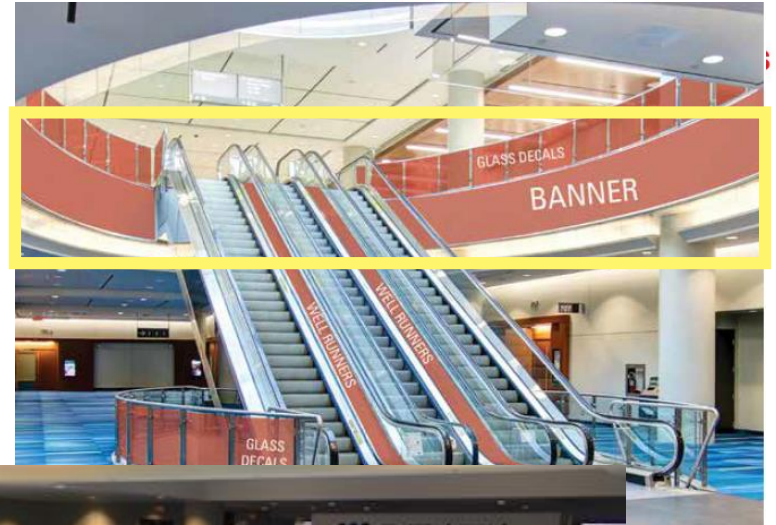
- Overall size: 13.23' x 3.78' LED
- Specs: 1680 x 480 pixels .jpg
- 30 secs advert in 5 mins rotation
- Non exclusive item



## Item #8: Banner

Registration area level 600 main  
escalators down to 700

- Quantity: 2 banners
- Exclusive item



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# Item #9: Escalator Glass Decals & Well Runner

## Scientific Session level 700 up to 600 escalators

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- 2 single sided glass decals & 2 well runners
- Exclusive item



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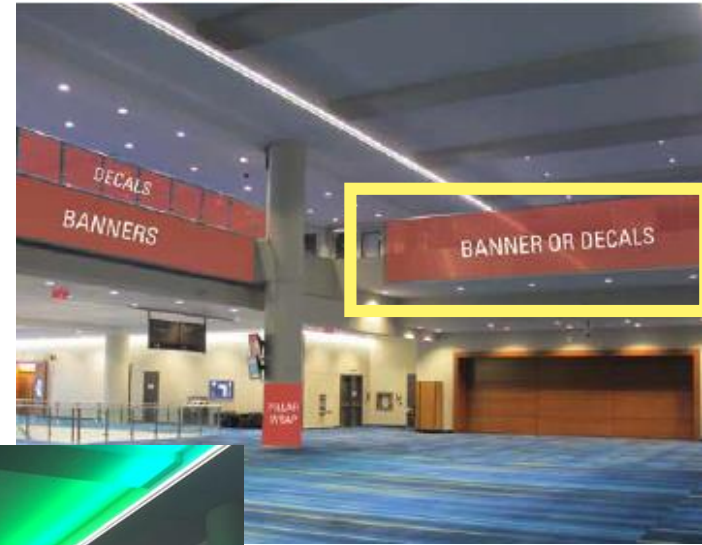
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## Item #10: Banner 1

Scientific Session level 700, near the main escalators

- Covers both glass and silver/metal area
- Exclusive item



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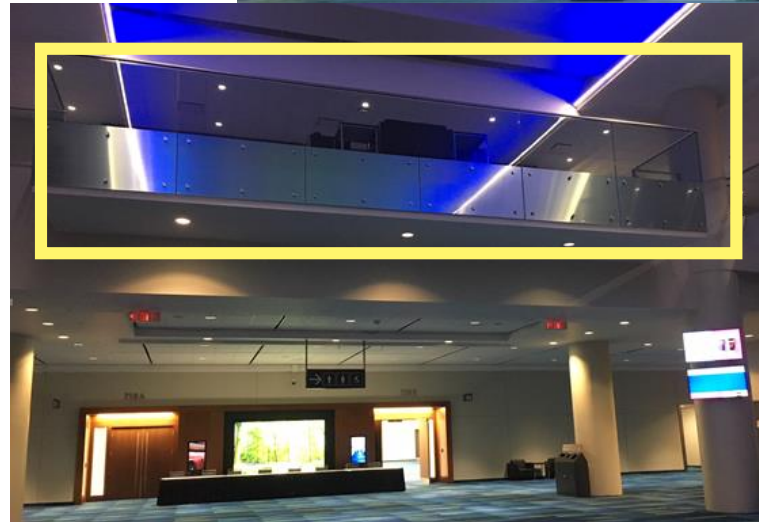
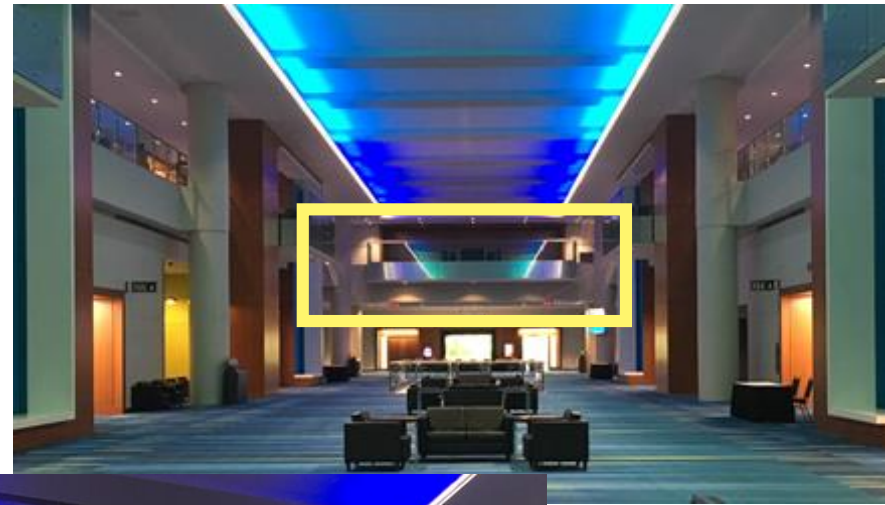


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## Item #11: Banner 2

Scientific Session level 700, near the main Plenary Hall

- Covers both glass and silver/metal area
- Across the hall way to Item #10: Banner 1
- Exclusive item

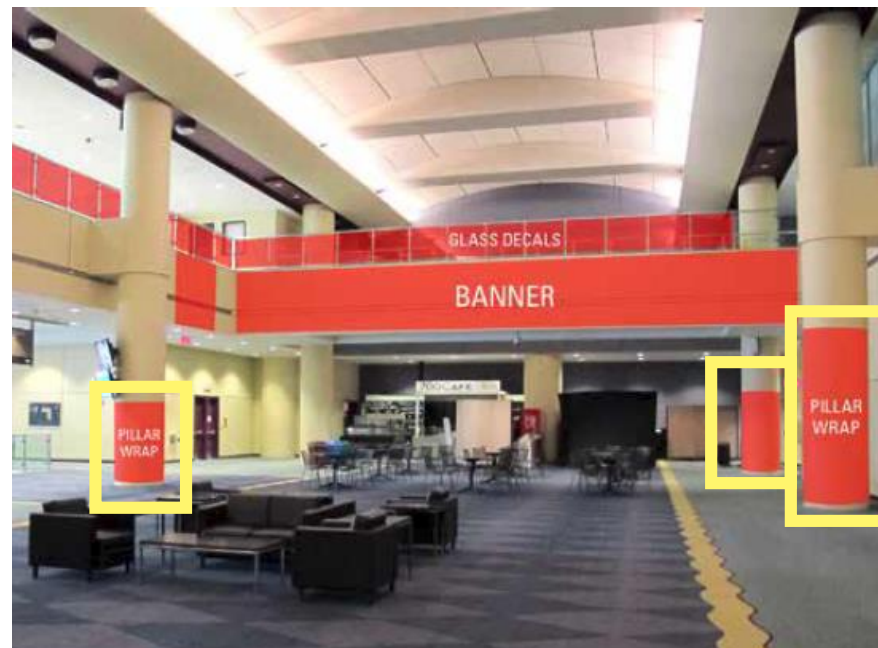


# Item #12: Pillar wraps

## Scientific Session level 700

- Quantity: 4
- Height: 8' (approx. 2.44m)
- Material: Fabric
- Exclusive item

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# Item #13: Glass Decals **\*Reserved\***

## Exhibition Hall level 800 up to 700 escalators

- Choice of Half/Partial or Entire area
- Single sided Decals
- Limited to 1 sponsor



\*Picture from level 800 to 700





# Item #14: Escalator Glass Decals & Well Runner Exhibition Hall level 800 up to 700 escalators

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- 2 single sided glass decals & 2 well runners
- Exclusive item



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# Item #15: Pillar wraps

## Area outside Exhibition Hall (level 800)

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- Quantity: 4
- Height: 8' (approx. 2.44m)
- Material: Fabric
- Exclusive item

